

STUDENT INVOLVEMENT

THE SOURCE FOR STUDENT INVOLVEMENT

VENDOR PACKET



THURSDAY, AUGUST 28, 2025 | 5-9 PM UA QUAD

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OUR TEAM



Teneshia Arnold

Director

✉ tsarnold1@ua.edu

Sarah Jenkins

*Assistant Director of Student Leadership
Programming*

✉ sarah.jenkins@ua.edu



John Gilmer

Assistant Director of Organization Development

✉ jmgilmer1@ua.edu

Crystal Nichols

Coordinator of Student Involvement

✉ cenichols1@ua.edu



Will Kirby

Administrative Assistant II of Student Involvement

✉ rwkirby@ua.edu

WELCOME

DEAR COMMUNITY PARTNER,

The University of Alabama Office of Student Involvement would like to invite you to join us on the Quad as a sponsor at our signature student involvement fair, Get on Board Day (GOBD)!

Held each Fall and Spring on the University Quad, GOBD encourages student learning and engagement at The University of Alabama by showcasing the University's 600+ student organizations and dozens of community partners as students network, learn and explore with their classmates.

Last year, over fifty local and national agencies partnered with us to share their services with the UA community during GOBD and connected with thousands of students, faculty, staff, and community partners on the Quad! This year's GOBD will be held on Thursday, August 28, 2025, from 5 pm to 9 pm, and we welcome you to contact the Student Involvement team at **uainvolvement@ua.edu** or **205- 348-6114** with questions you might have about the event and the role you can play in it.

Ready to join us? Scan the QR code below! Don't miss your chance to be a part of this year's event as the priority deadline for vendors to receive all advertising perks and package amenities is August 1, 2025, at 11:59 pm. The final deadline is August 8, 2025, at 11:59 pm. GOBD sponsorship information, including tier options for every budget, can be found in this information packet, and we look forward to seeing you there!

Thank you in advance for your partnership,

**UA STUDENT
INVOLVEMENT**

**3610 UA Student Center
Box 870167
Tuscaloosa, 35487
studentinvolvement.sa.ua.edu**



WHAT TO EXPECT

GET ON BOARD DAY = GOBD

The Office of Student Involvement hosts our biennial involvement fair GOBD each fall and spring. GOBD is designed to encourage students' extra-curricular involvement by showcasing the university's more than 600 student organizations and the opportunities available within the community. Each year there are more than 10,000 individuals at the fall event. GOBD is scheduled for August 28, 2025 from 5 p.m. – 9 p.m. We invite your business to participate as a vendor for the fall event



ADVERTISING

Advertising opportunities are available based on vendor package selection. The quality of the logo is important, as we want to represent you as best possible in any printed materials. Please include a .eps, .jpg, or .png file of your logo in your registration. Multiple sizes & styles without background are best options. If you would like to speak about logo information, please let us know.



HIGH TRAFFIC TABLING & BOOTHS

In 2022, the event featured more than 500 organizations participating, and was attended by more than 12,000 students and UA community members.



TABLING GUIDE

VENDOR SET UP

Vendor set up begins at 2 p.m. In the event of inclement weather, GOBD will be postponed and the contact person notified before 2 p.m. on the day of the event. The inclement weather date is set for September 2, 2025.

PROMOTIONAL MATERIALS

All promotional items, hanging or building of structures, equipment usage, large props, food, or beverages provided at vendor space will need to be included on the registration form and must be approved by The Office of Student Involvement. Unapproved items should not be brought to GOBD. Do not bring additional tables unless you have an approved special accommodation. Decorations, tablecloths, etc. are allowed.

EXCHANGE OF GOODS & SERVICES

- Selling items and monetary gain raffles are prohibited, but giveaways and promotional items are strongly encouraged. In addition, money should not be taken for goods, services, membership dues et. al. Vendors are not allowed to have on-site account openings or signing of any financial/legally binding contracts of any sort.
- Only prepackaged individually wrapped/bottled food and beverages can be distributed by non-food vendors.
- Solicitation from organizations or individuals not registered with GOBD is prohibited. Anyone found to be passing out or distributing unapproved items will be asked to leave by staff or campus police.
- Registration and/or promotion of travel experiences/volunteer trips are prohibited unless you have approval from our office

POWER ACCESS

Please note in the special requests section of your registration form if you would like to request a location with electrical power access. Try to fill in as much detail as possible for review. All attempts will be made to accommodate requests, but access to power is limited. One of our representatives will contact you to discuss the feasibility of any special requests. If approved for power, you must bring your own extension cords and surge protectors (preferably a grounded extension cord). Generators are not allowed.

EMERGENCY PROTOCOL

In the event of an emergency, please follow the directions of UA staff, as they are provided for the safety of you and our students. Continuing to engage students at your table during emergency protocol will result in being banned from attending future events. Staff may ask you to stop an activity at your table. We expect compliance with any directives given.

OUR TIERS

SILVER

\$150

- GOBD Website Advertisement
- Booth Space with 1 Table
- 1 parking pass

GOLD

\$300

- Crimson White Advertisement
- GOBD Website Advertisement
- Company Name added to GOBD T-shirt
- Booth Space with 2 tables
- 2 parking passes

CRIMSON

\$550

- Event Entry Banner
- Student Involvement Social Media Advertisement
- GOBD Maps and Legends
- Company Logo added to GOBD T-shirt
- Booth Space with a Tent and 2 tables
- 3 parking passes
- And other Gold Tier Benefits



NEXT STEPS

01 REGISTRATION

The registration deadline for vendors is August 1, 2025, at 11:59 pm. Your registration is contingent upon our approval and will be reviewed to ensure items meet our guidelines. Registration is complete once a vendor form & payment have been submitted and approved by our office. All vendors are required to sign and submit a copy of our 2025 Vendor Agreement (see sample).

02 VENDOR AGREEMENT

Vendors will also be required to participate in a vendor orientation meeting. This meeting will take place mid-August 2025. More details will follow regarding times, which will include online and in-person options.

03 PAYMENT

Payment is accepted by credit. Please utilize our online payment portal to complete your payment by the registration deadline.

04 NOTE

The Office of Student Involvement reserves the right to deny incomplete registrations or any other registration infraction against The University's sponsorship practices. Registration is non-refundable.



The University of Alabama- Get on Board Day (GOBD) 2023

Vendor & Non-Profit Registration Agreement

The Office of Student Involvement at The University of Alabama would like to thank you for registering for the 2023 Fall Get on Board Day (GOBD) experience. GOBD is designed to encourage students' extra-curricular involvement by showcasing the over 500+ student organizations on campus, as well as the countless opportunities available within the community. All vendors should be aware of the following stipulations:

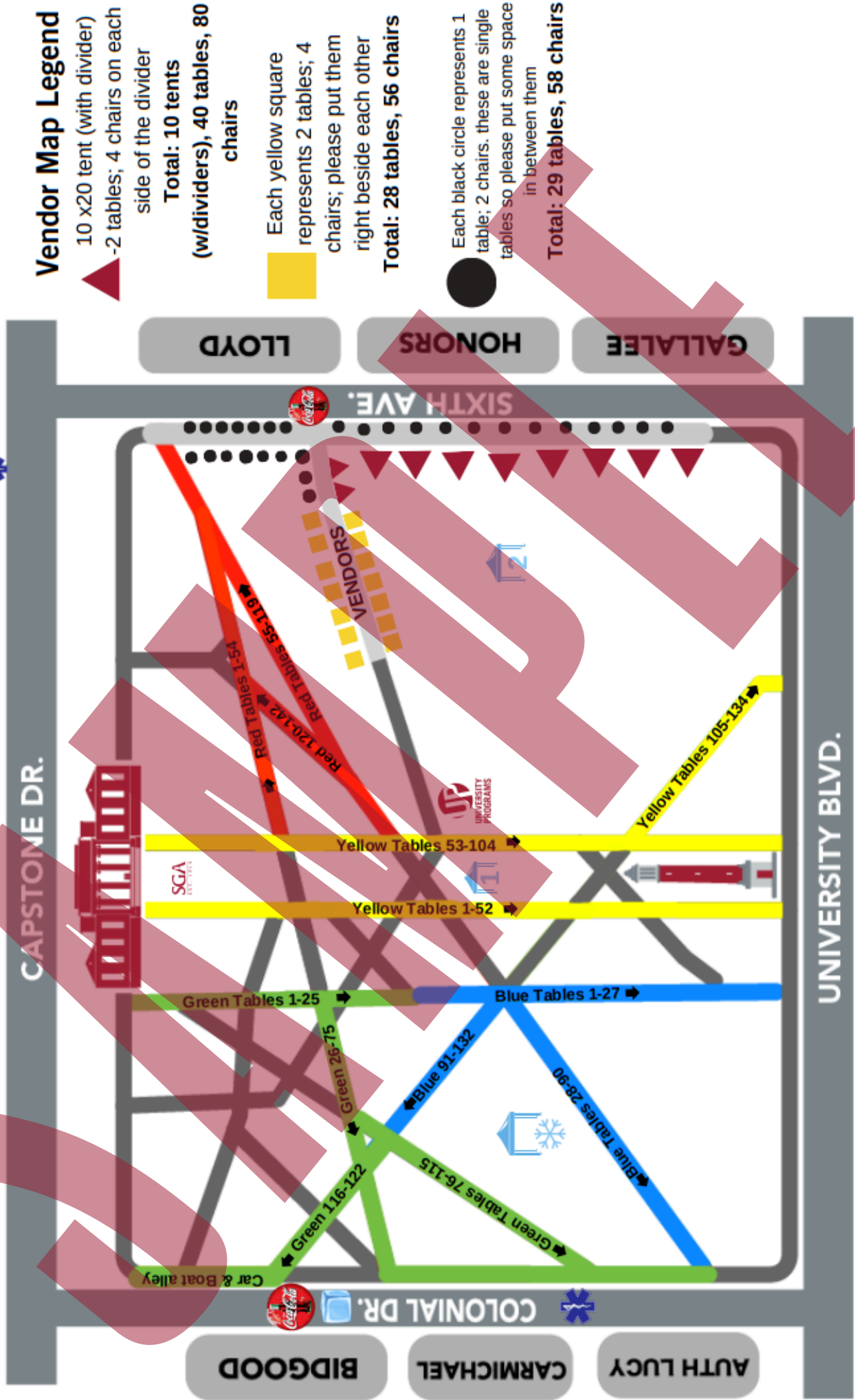
Get on Board Day is **Thursday, August 31, 2023, from 5:00 pm-9:00 pm**; Set-up begins at early as 2:00 pm. In the event of inclement weather, GOBD will be postponed and the contact person for each company notified. The inclement weather date has been set for Tuesday, September 5, 2023 and tabling will occur outside unless it rains on the scheduled postponed day. At that point, we will have to move GOBD inside of the UA Student Center with limited table space.

Table & Event Guidelines

- Large Items that have not received prior approval to be displayed should be brought to GOBD • Generators are not allowed
- Tables are 6 FT long and you will receive two chairs per table
- Decorations, table cloths, etc. are allowed.
- Do not bring tables or items that are not a part of the original set-up unless you are a food sponsor or a sponsor that has requested a special accommodation
- You CANNOT sell items, but giveaways and promotional items are STRONGLY ENCOURAGED! Also, no MONETARY GAIN RAFFLES and no money should be taken for goods or services
- Solicitation from organizations or individuals who are NOT registered with GOBD will not be allowed. Anyone found to be passing out or distributing items at GOBD without approval will be asked to leave by staff or campus police.
- In the event of an emergency, please follow the directions of the Student Involvement staff, as they are provided for the safety of you and our students. Continuing to talk to students at your table during this time will result in being banned from attending future events.
- Registration is non-refundable.

Time Obligations

- We expect all tables to remain occupied for the duration of the event. When organizations/vendors depart the event prior to the end time, it impacts the atmosphere of the entire event and our students who may have had obligations that prevented them from arriving early are disadvantaged.
- Vendors found leaving the event prior to the end will be prevented from future participation. If you run out of stuff, talk to students about your services. That is why we open this opportunity to our students. We want our students to know about all that UA has to offer!
- If you plan to provide your own tent, it must be no larger than 10 X 10.
- Vendors CANNOT sell items but can provide giveaways and promotions and are encouraged to do so for optimal business/service exposure.





205-348-6114



UAINVOLVEMENT@UA.EDU



STUDENTINVOLVEMENT.SA.UA.EDU



@UAINVOLVEMENT