Sample

**Synopsis of video concept:** This video will serve as a recruitment tool for the Dinosaur Awareness Council. We will show members engaging the UA community with questions about dinosaurs in “(wo)man-on-the-street” style interviews. Our goal is to interview 3 students walking by at the locations listed outside and to film longer interviews with DAC members at the inside locations.

**Locations:** Denny Chimes, Gorgas Library Steps, ten Hoor Hall room 123, Ferguson Center Lawn, Ferguson Center room 3104, Manly Hall Balcony

**Detailed Schedule:** 8/30/2017

9:00 a.m. — 115 Lloyd Hall, Production Meeting (inside)

* DAC executive board will meet with Fossil Productions to prepare for the day
* Production staff will train students in interviewing skills and review goals for the video

11:00 a.m. — Denny Chimes (outside)

* DAC e-board will take turns interviewing passersby
* Goal is to interview 3-5 UA students standing on the steps of Denny Chimes with the Chimes and the President’s Mansion in the background

11:30 a.m. — Gorgas Library Steps (outside)

* DAC e-board will take turns interviewing passersby
* Goal is to interview 3-5 UA students standing on the steps of Gorgas Library with the Library in the background

12:00 p.m. — ten Hoor Hall room 123 (inside)

* Production will interview DAC e-board and members in longer format interviews
* DAC members will give information about dinosaurs and narration to be interspersed into the video

1:30 p.m. — Ferguson Center Lawn (outside)

* DAC e-board will take turns interviewing passersby
* Goal is to interview 3-5 UA students standing on the Ferguson Lawn with the Ferguson Great Hall entrance or the Crimson Promenade in the background

2:00 p.m. — Ferguson Center room 3104 (inside)

* Production will interview DAC e-board and members in longer format interviews
* DAC members will give information about dinosaurs and narration to be interspersed into the video

3:00 p.m. — Manly Hall Balcony (outside)

* DAC e-board will take turns interviewing passersby
* Goal is to interview 3-5 UA students standing on the Many Hall balcony with Woods Hall and Woods Quad in the background

**Additional Information:**

Questions for Interviews

* What is the coolest fact you know about dinosaurs?
* How long ago did dinosaurs live on earth?
* Which dinosaur would you want to have for a pet?
* Why is the fossil record important?
* Are dinosaurs relevant to UA’s campus?
* What living animal reminds you most of a dinosaur?