



**STUDENT GOVERNMENT ASSOCIATION 2010-2011**  
**UNIVERSITY OF ALABAMA**  
***Crimson Trails Proposal***

---

**CONTACTS:**

**Meg McCrummen, SGA Chief of Staff**  
(251) 751-6717  
[megmccrummen@gmail.com](mailto:megmccrummen@gmail.com)

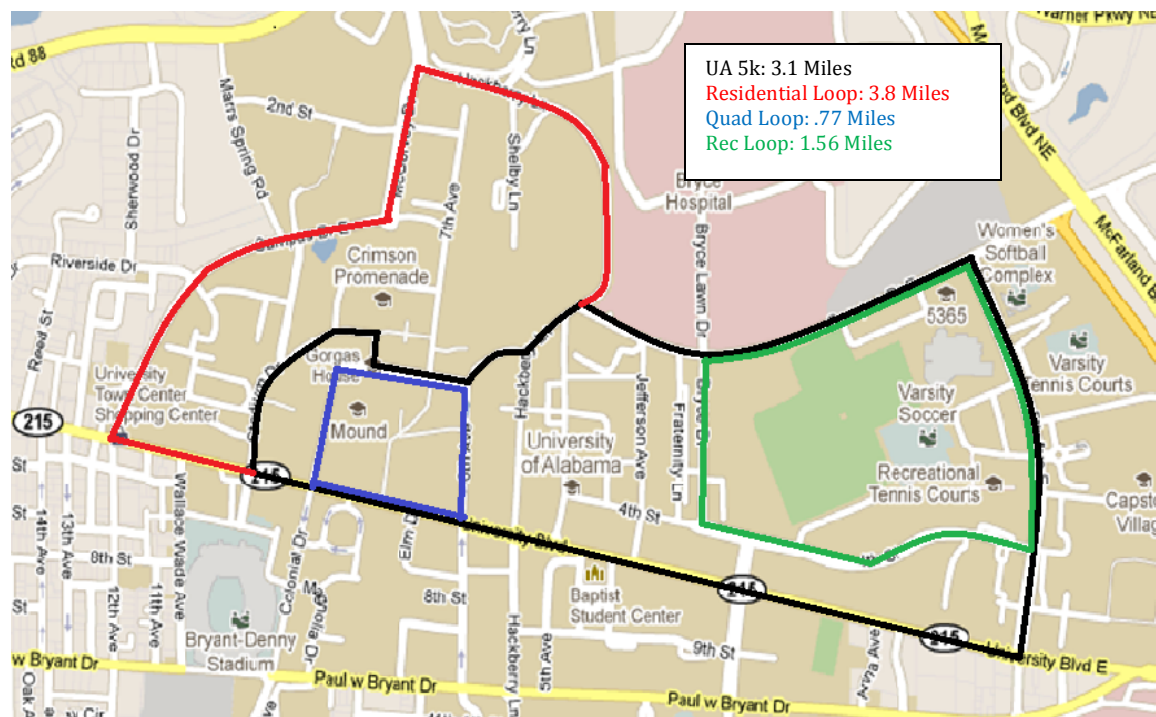
Peyton Falkenburg, SGA Deputy Chief of Staff  
(205) 617 – 5217  
[peyton.falkenburg@gmail.com](mailto:peyton.falkenburg@gmail.com)

Davis Vaughn, First Year Councilor  
(334) 318-7246  
[dsvaughn1@crimson.ua.edu](mailto:dsvaughn1@crimson.ua.edu)

Sara Lavender, First Year Councilor  
(205) 399-2952  
[slavender@crimson.ua.edu](mailto:slavender@crimson.ua.edu)

*Crimson Trails is a network of walking and running routes, featuring multiple levels of difficulty over varying distances. The routes are spread across the UA campus, River Walk path and into the downtown area of Tuscaloosa. Including the two existing routes around the Quad and the Student Recreational Center, there will be a total of six routes.*

*The purpose of Crimson Trails is to spark the community's participation and interest in cardiovascular exercise by providing various safe, scenic running paths in and around the University of Alabama campus.*





## ***Crimson Trails Proposal***

---

### **EXISTING ROUTES**

**Quad Loop: 2/3 miles per lap; 3 laps = 2 miles**

**Student Recreation Center Loop: 1 2/3 miles per lap**

### **PROPOSED CAMPUS ROUTES**

**UA 5K: 3.1 miles. *Begin/Finish:* Student Recreation Center**

**UA Residential: 3.8 miles *Begin/Finish:* Student Recreation Center**

**Quad Loop: .77 miles *Begin/finish:* Quad**

**Rec Loop: 1.56 Miles *Begin/finish:* Student Recreation Center**

### **BUDGET**

<b>Product</b>	<b>Quantity</b>	<b>Cost per unit</b>	<b>Total Cost</b>
<b>Trail Markers *(DecoMark)</b>	20	\$42.30	\$846.00
<b>Sealer per 90 sq feet</b>	2	\$85.00	\$170.00
<b>Sealer applicator</b>	1	\$64.00	\$64.00
<b>Trail Head Sign (ST.11)</b>	1	\$1,500	\$1,500.00
<b>Total Estimated Cost</b>			<b>\$2,580.00</b>

\*DecoMark is the same product that is currently used for the quad loop markers

### **MILE MARKERS**

There will be a total of thirteen DecoMark trail markers located throughout Crimson Trails.



## *Crimson Trails Proposal*

---



**WEBSITE SCREENSHOT** *(draft)*



## Crimson Trails Proposal

**Crimson Trails**

Home | Contact Us | Stats

Routes | Races | Fun Facts





### Upcoming Events

#### 2011 Women's 5K



**Mar 26, 2011** The Atlanta Women's 5K is a run/walk celebrating women and fitness. The event takes place on a lovely course around historic Gantler Park.

[Tweet](#) [Share](#)

#### 2011 Spring 8k



**Mar 26, 2011** The Atlanta Women's 5K is a run/walk celebrating women and fitness. The event takes place on a lovely course around historic Gantler Park.

[Tweet](#) [Share](#)

#### 2011 March Fun Run



**Mar 26, 2011** Runners and walkers of all ages and paces are encouraged to come out for an evening at the track at the ATC's All Corner Track & Field Meet! The meet is a fun opportunity to test your speed or mix up your training, and is open to all ages and paces.

[Tweet](#) [Share](#)

#### 2011 Fundraising Run




**Mar 26, 2011** Join us for the second ATC All Corner Track & Field Meet of the season! This family-friendly event is open to runners and walkers of all ages and paces. We look forward to seeing you out at Emory!

[Tweet](#) [Share](#)

### Crimson Trails Message Boards

### Weather

Sun	Mon
	
47°F   34°F	64°F   43°F
Tue	Wed
	
71°F   55°F	68°F   43°F

### About Crimson Trails







SIGNAGE

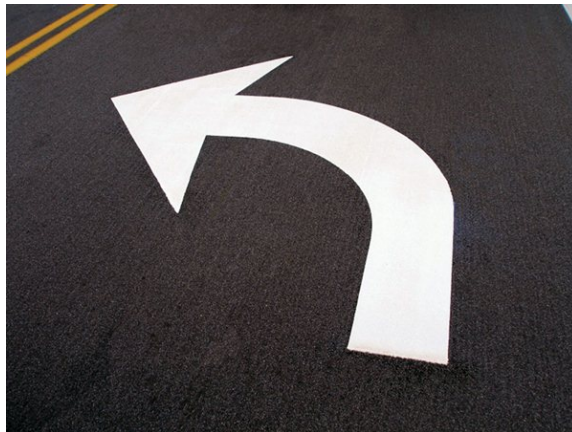


## *Crimson Trails Proposal*

---



**ST. 11**



**DecoMark by Flint Trading**

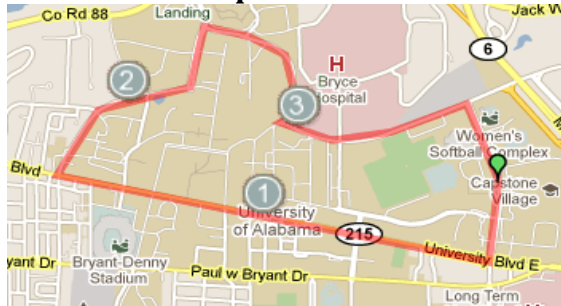
(end product will be a custom design produced by Dan Wolfe)



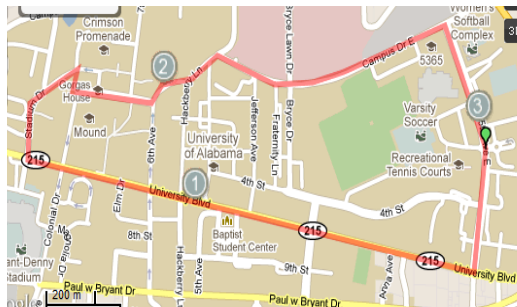


## Crimson Trails Proposal

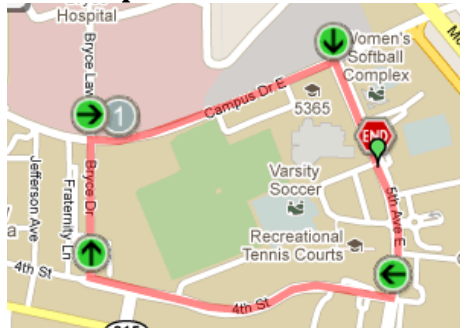
### Residential Loop: 3.8 miles



### UA 5K: 3.1 miles



### Rec Loop: 1.6 miles



### Quad Loop: .77 miles

